



FALL

Lawn & Landscape
Journal

201-664-4022 · WWW.JVSLANDSCAPE.COM
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PLANT NOW, ENJOY LATER



Put bulbs in the ground this fall for effortless spring color

The beauty of spring bulbs isn't just in the flowers that bloom. They're also about the easiest kind of garden you can grow. Dig a hole, sprinkle in some fertilizer, put them in the ground now, add water and pretty much forget about them. They'll start establishing roots in fall's cool, moist soil, then lie dormant over the winter until spring's warmer temperatures and frequent rains prompt them to sprout.

Crocus, daffodils and hyacinth are favorites for spring color, with dozens of varieties that will come back year after year after year (if you don't cut back the fading foliage they feed on after they've bloomed). These naturalizing bulbs will even multiply and spread as time goes by.

Tulips are another classic, but they don't re-bloom as reliably. I treat tulips like annuals and replenish them each year. They're also a favorite of foraging wildlife; deer, rabbits and squirrels treat tulip bulbs like

caviar. If you've got a critter problem, call us for more information on our deer repellent – which is 100% organic and non-toxic.

BUTTERFLY BUFFET

Let monarchs rule your colorful bed

Provide food, and guests are guaranteed. It's true for people, and it's true for butterflies. We can furnish your garden with nectar-rich, flowering plants, and monarchs, swallowtails and other winged visitors will drop by regularly, bringing beauty and motion with them. **Flower clusters (early summer to early fall)** – If we add some larval plants for their caterpillar offspring to chomp on, your butterflies won't dine and dash; they'll stick around to mate and lay eggs.

You don't need a lot of space to create a butterfly garden. For ease of care, we can use only perennials (no annuals). **Most plants (including asters and black-eyed Susans)** – To make the area even more appealing to butterflies, we can add an urn fountain for them to sip from and a trio of flat rocks where they can bask in the sun. Plus, concrete pads can invite human visitors to step into the garden.



Hello! I hope this newsletter finds you well. As we enter into the busy fall, I want to express my sincere appreciation for your business...

past, present and future. At JVS Landscaping, Inc., our philosophy is simple. We want to provide you with the best service possible to make certain that you're 100% satisfied 100% of the time. Please let me know if there's anything I'm not doing that I could be doing to serve you better. Our 20th summer season is ending, and we've had a fun and productive summer improving and beautifying our clients' outdoors. However, we're not done yet.

These are the most crucial months of activity when we have hardscape projects – pavers and more, landscape installations – fall is the best for planting and mulch, mulch more! It's raining leaves, which means it's a busy time for cleanups as well as our maintenance renewals to secure your position with JVS. In addition, we provide holiday lights, so no more tangled lights or you taking them down...and don't forget our prompt commercial and residential snow plowing services.

Have you considered adding any of these for your home? On the other hand, you may have some creative ideas for your garden that are uniquely your own. We have the talent to bring those dreams to life.

As always, thank you for your support. If you want to have some fun with your garden, discuss anything with me or even just say hello, you can reach me at my direct line at 201.664.4022 ext. 103, or e-mail me at joe@jvslandscape.com.

Joe!
Joe Soccodato
 Founder and President



NO-FAIL FALL COLOR

Have JVS plant flowers now and fill in next spring for colorful blooms through fall

Autumn is a season of brilliance, but usually it's in the clarity of the blue sky and the vivid hues of the treetops. In the garden, however, the flower border can play host to a dynamic display that starts small in spring with drifts of bulbs and grows ever taller, fuller and more robust until annuals and perennials proudly stand shoulder to shoulder in a season when many gardens are simply tired. They can spill their color onto a walking path and present fresh flowers at eye level.

Flowers and foliage of strong, saturated reds, purples and bronzes can mingle with other hues to make a sweep of color that easily endures the strong southern sun. We can plant your garden in the fall and spring, allowing time for plants to fill out and add height to the border.

Color selection

The colors in your garden can be dictated by the light. For example, reds, purples, black-eyed Susan yellow, and burgundy foliage look great because these deeper, stronger colors absorb light.

Color choices are personal, just as when choosing your clothing. But the clothes you wear can be influenced by your hair, skin and even your destination. Naturally, a garden's colors have different influences and results.

People think they like certain colors, usually the colors they wear. You may think you hate orange, but it may look great in a border. Just because you're a person who doesn't like strong colors doesn't mean that they may not be the best ones to use in your garden. Call us today - supplies are limited, and our schedule fills very quickly!



REMINDER

Because our spring schedule is filling up quickly, now is the time to plan next year's landscaping.

SAVE YOUR SWEAT FOR THE GYM! IF YOUR PROPERTY NEEDS:

- Designs for outdoor living
- Landscapes
- Pavers/hardscapes
- Maintenance services
- Snow plowing
- Holiday lights

We're always here to help you improve the year-round beauty of your property.



WHAT OUR CLIENTS ARE SAYING...

Dear Joe,
Thank you very much – especially for the great landscaping job you and your crew accomplished.
Sincerely,

The Mannings
Landscape Installation Client

Hi Joe,
First, I would like to thank both you and your workers for doing such a great job on my landscape projects. Everything came out beautiful. Love the color of the mulch!

The Berlingis
Landscape Maintenance/Project Clients



CHRISTMAS DECORATING MADE EASY

When wintertime comes, you can count on JVS Landscaping for more than just full-service plowing and snow removal. As the area's exclusive Brite Ideas™ design team, we can design and install a holiday decorating package for your home or business.

Our trained professionals will take the struggle out of your holidays this year. JVS Landscaping offers the complete solution to your outdoor decorating needs.

- **Design** – We'll work with you to customize your home's decorations, whether you want to go all out or just accent your property.
- **Installation** – You'll never have to step foot on a ladder or open a box of tangled, broken lights; we bring everything.
- **Takedown** – When the holidays have passed, we'll be back to remove the decorations, leaving your house in the same condition we found it.
- **Storage** – No more stuffing boxes full of twisted lights and bent Santas into the corners of your house.

We bring the lights and decorations, and we take them away!

With JVS, you can choose from a wide variety of beautiful and creative designs for the holidays or any occasion. JVS can custom design and build a display for any special event or function.

201.664.4022

Don't wait too long...Santa's coming!



FOR MORE CLIENT TESTIMONIALS, GO TO WWW.JVSLANDSCAPE.COM.
JUST CLICK ON TESTIMONIALS AND LISTEN!