



201-664-4022 · WWW.JVSLANDSCAPE.COM
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winter

CUSTOM LANDSCAPE PLANS

SHRUBS OR FLOWERS?

SHRUBS AND FLOWERS? MAYBE FERNS?

Your entire yard can now be transformed into the garden showcase you've always imagined – with the JVS Custom Landscape Plans Service. With our innovative, state-of-the-art design service, you'll receive:

A Planting Plan Tailored for You

Imagine having one of the experts at JVS show you how to make your front yard more beautiful and inviting...where to put the garden you've always wanted...how to create a private oasis in your backyard. Well, that's just what you'll get when you order a Custom Landscape Plan. Whether you're building a new home or improving an existing yard, our experts will analyze your needs, property and current landscaping to come up with a plan that's made just for you – right down to the individual plants we recommend just for your yard!

Money and Time Savings

With our plan in hand, you'll know exactly which trees, shrubs and flowers to put where – no more guessing or money wasted on the wrong plants.

An Easy-to-Read Master Planting Plan

As part of your package, you'll receive a copy of your master planting plan. This easy-to-read plan shows you exactly where to place each individual plant on your property. It also includes a list of all the plants you'll need to complete your plan, including the common and botanical names, the quantity you need of each, and the sizes.

A How-to Care Guide - Answers the Most Frequently Asked Questions

You'll also receive fact sheets. (Our experts are careful to specify only plants that will do well in our particular region and climate.) These explain how to care for your plants with maintenance tips.



A Computer-Enhanced Photo of Your Future Landscape

To help you visualize what your home will look like once your plants are installed and growing, our designers will enhance a photo of the front of your home using a special computer program. The resulting 8" x 10" "snapshot" lets you see just how beautiful your home will be!

Whether you're building a new home or improving an existing landscape, you can implement the plan over time as your schedule and budget allow. Give us a call today for more information!

GREETINGS FROM JOE!



Dear Valued Clients:

As we begin to wind down another successful growing season and start preparing for our Snow Management services and scheduling our spring contracts and projects, I'd like to tell you how much I value our relationship with you and how thankful I am that you've chosen JVS Landscaping.

Thank you to all who participated in our surveys and responded to our now famous "courtesy calls." Our client, Mr. Molfetas, told our Office Director Ali, "I love the courtesy calls I get...other service companies never even cared if I was alive." Well, thanks Mr. Molfetas... we sure do appreciate your business and kind words. **We Love Clients Like You!**

I know I've said it before, but remember that now is a great time to visualize that new paver walk, retaining wall, landscape or paver patio. If it's snowing, our Snow & Ice Management services cover snow plowing and deicing for our residential and commercial clients through much of the winter. Please contact us today, because we only take on a limited amount of snow clients per season!

Why wait when you can schedule now for those valuable and attractive property improvements? Be first on our spring calendar so you can enjoy the start of the season with your project or service.

I realize with all that's going on around us, some tend to put off doing the landscaping or returning that service contract until spring. However, now is the time when we set up most client services and projects. Returning your contract now or planning your spring improvements now accomplishes so much. It avoids the spring rush. It also allows you to secure any lower rates we can pass along during the end of the season. And it will give you one less task to worry about.

If you have access to the Internet, please visit www.jvslandscape.com and click on the "Client Access" button on the left hand side of the screen. You can fill in all of the information so that we may update our records. If you don't have a password, please e-mail me personally so that you can receive our online-only promotions!

If there's a certain aspect of our service that you're pleased with, or if any one of our JVS associates exceeds your expectations, I'd like to hear about it. And of course, if there's something you think we can do better, please let us know. Don't be silent, because your input will help us to improve upon our services in the growing seasons ahead. We continue to appreciate and treasure our relationship with you, and we wish you the best in 2006.

Yours truly,

Joe! **Joe Soccodato**
Founder and President

COLORFUL CONIFERS FOR YOUR WINTER GARDEN



This winning combination (from left to right) of golden false cypress, Colorado blue spruce, bird's nest spruce, white pine and blue rug junipers brightens the winter garden.

"If your garden has a case of the blahs, try perking things up with a conifer or two...or three!" says JVS Founder Joe Soccodato.

When you look out at your winter landscape, are you taking in a pleasing scene that invites you outside, or does it make you want to draw the blinds and wait until March? If the only green you see this season is when you flip on ESPN to watch a golf tournament, perhaps it's time to consider adding a few conifers to your garden!

This time of the year is perfect for analyzing the design of your landscape. If you rely heavily on deciduous trees, shrubs and perennials, your garden is probably looking a tad bleak right now. Conifers, most of which are evergreen, can change that. A broad group of plants that bear cones and have needle-like leaves, they come in a wide range of sizes, shapes and textures that can provide year-round interest in any setting. Although they're also included in the conifer family, keep in mind that exceptions such as dawn redwood, bald cypress and larch will drop their needles in winter.

This is one of the most interesting things about conifers: Some get bright yellow in summer but fade to green in winter, and some are bluish-green in summer but turn purple in winter.

To review the possibilities and implement a program that maintains the value of your landscape and delivers the greatest return on your landscape investment, or to upgrade your program to include a turf and shrub IPM program, call us today!



LIQUID PROTECTION

Winter is fast approaching, and the trees and shrubs in your landscape can use a little help to make it through the colder months ahead.

Applying antidesiccants now and dormant oils in very early spring will ensure that your landscape plants emerge from winter primed and ready for a new season of growth.

Antidesiccant Sprays

Dry winter winds can pull the moisture out of evergreen needles and leaves, making them turn brown (a condition known as winter burn).

Antidesiccant sprays are a great way to protect your evergreens from winter burn. These sprays are composed of biodegradable latex materials that, when sprayed on evergreen trees and shrubs, coat their foliage with a protective, wind-proof barrier. In late winter, evergreens

shed the antidesiccant coat and are ready for spring growth.

Dormant Oils

Dormant oils, made especially for landscape plants, are a safe way to keep pests that are overwintering in your trees and shrubs from causing damage or multiplying. Dormant oils coat and suffocate harmful sucking insects like scales, aphids, thrips and spider mites. As their name implies, dormant oils should be applied after temperatures are above freezing but while trees and shrubs are still dormant.

Your trees and shrubs are counting on you for liquid protection both now and in early spring. Don't let them down!



FORECASTERS ARE PREDICTING AN EARLY SNOW. RELAX THIS WINTER WITH EXPERT SNOW REMOVAL SERVICES FROM JVS LANDSCAPING!

Since 1986, homeowners from Upper Saddle River to Ridgewood to Harrington Park have entrusted JVS Landscaping for safe snow removal. Snow is pretty to look at but a pain to shovel...and it could be dangerous to your health! This year, protect your biggest investment - YOU! Choose one of our convenient programs and have a worry-free winter.

**Gold Snow Insurance Program:*

This plan provides unlimited visits for up to 12 storms for one flat rate for the entire season. Multiple plowings during one storm are considered one visit.

Silver Snow Program:

This plan is priced on a per-occurrence basis. We'll establish a schedule of fees depending on how much snow falls, and you'll be billed after each storm.

Prepay by November 1 and receive a FREE 50 lb. bag of Ice Melter!

SIMA MEMBER • FULLY INSURED

ALL MAJOR
CREDIT CARDS ACCEPTED.

PH: 201-664-4022 • FAX: 201-307-9023

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